# Landing Page Design Questionnaire

Kindly share the details you need for your Landing Page below so that your VA will be guided.

Average required time*: up to 5-8 hours if using landing page software like Unbounce/Clickfunnel.

Up to 16 hours if customising a design and creating a html landing page on your website.

*Note, time may be faster or slower depending on client's needs. If you are using a landing page software, it will be quicker to create a landing page for you. If you want a custom html landing page, it will take longer. If you know exactly what you want and can provide samples then process will be faster. If you are vague about your needs, then it will take longer.

ABOUT LANDING PAGE WORK:

Consider using software such as Unbounce, Clickfunnel etc. They allow you to create landing pages quickly and customise it easily. However these softwares have an associated monthly cost.

Your VA will need your content in order to design you a landing page.

Your VA will also need a copy of your logo file to complete the design.

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### What is your preferred colour scheme for the landing page design?

*If possible, please enter RGB colour codes*

### What is your preferred font for the landing page design?

*You may also share a screenshot of the font that you liked so your VA will be guided.*

### Share samples of landing page designs that you liked?

*If you have seen other landing page designs you like the style of, please share with us the link or URL of the page here.*

### If you are running ads to drive traffic to the landing page can you please share the link here

*Also you will need to send copy of the ad design to your VA*

### Please share here the access to the images that you like to be used on the landing page.

*Share here the link to the image files or access to the folder of the image files.*

### What is the call to action on the landing page?

*Please provide content about the optin offer*

### Other details that you feel are important for your VA to know while designing your landing page.

### Do you need help with content?

Yes
No

If YES, please email us your enquiry at info@outsourcingangel.com.au. Please note, for landing page content, we use professional Australian salescopy writers

FIELD: If NO, please paste below the content to be used in your brochure or send your VA a copy of the content.

### Login Details

*If you are using a landing page software please provide logins.*
*If you want to build it on your website, please provide website logins here.*
*If you want to link your optin form to a software like mailchimp or infusionsoft etc please provide login details.*
*Any logins you think we need please provide here.*

### Email Notification

*When someone fills out the form on your landing page, which email or emails do you want the form to be submitted to for notification?*

### Thank You Page

*Do you want to design a Thank You Page? If yes, please provide details.*